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IJA e-newsletter editor: Don Lewis (email: lewis@juggle.org)



What's Happening at the IJA?

In This Issue: 2008 Lexington IJA Festival Help Wanted Treasury World Juggling Day Marketing the IJA Joggling Record Green Club Video Insurance On-line Archives Halloween Opportunities Regional Festivals TurboFest - Quebec City RIT Rochester, JAQ Montreal

Have You Moved, or Gotten a New Email Address?

Remember, the only way to ensure that you don't miss a single issue of JUGGLE magazine is to give us your new address. The USPS will generally not forward JUGGLE magazine.

To update your mailing address, email, or phone, please send email to <u>memberships@juggle.org</u> or call 415-596-3307 or write to: IJA, PO Box 7307, Austin, TX 78713-7307 USA.



Lexington is Waiting for the IJA July 14 - 20, 2008

Help Wanted

If you are interested in volunteering for any of the IJA positions below, please pose your candidature to <u>board@juggle.org</u>

Treasurer

Well, don't all race for the exits. We do seriously need a treasurer to take over from Holly. The finance job needs to be done. I see two choices. Either the members with finance skills pitch in and figure out how to structure the job so it can be done well on an ongoing basis without burning out volunteers, or we have to start paying for timely basic service that we can count on. I don't know what that kind of service would cost, but I do know that we do not have spare revenue to pay for it. Once we start back down the road to paying for staff services the all volunteer concept gets harder to sustain. Let's try not to go that way, because everyone seems to like our low cost structure.

World Juggling Day Co-Ordinator

Don Higgins did a great job last year, and he is eager to pass on his experience to the next WJD person. Please contact board@juggle.org if you are interested in helping with this important project this year.

IJA looking for marketing help, by Dave Walbridge

Are you a marketing professional? The IJA is seeking a marketing professional or firm to do some consulting on creating our marketing plan. If you would be willing to help us hammer out some ideas to grow membership, increase visibility and develop marketing goals -- great! Contact us at board@juggle.org

Competition Rules by Chuck Hawley

The new IJA Stage Competition Rules are in development. I have received a number of emails with ideas and suggestions for the new judging system. The working group has raised a number of different issues that are being discussed and debated. A draft proposal has been posted to the open discussion forum for comment and critique. If you have any last second thoughts please email them to me: <u>Hawley@juggle.org</u>. The proposed rules can be consulted at:

http://www.juggle.org/business/competition.pdf

These rules will be considered for adoption at the next Board meeting on December 5th.

Video News

Jeff Peden has volunteered to be video coordinator for the coming year. Thanks Jeff!



Lexington Convention and Visitors Bureau

Joggling News

It seems like joggling records are being upset regularly this year. Perry Romanowski has just joggled 50 miles in 8:23:52. You can read an interesting description of joggling an ultra marathon written by Perry at http://justyouraveragejoggler.com/joggling-the-lakefront-50-mile-ultra-marathon-part-1

Plus, check out this video reportage: http://

cbs2chicago.com/video/?id=37032@wbbm.dayport.com

Green Club Video

If you are still a bit perplexed about building the green clubs, there is a video of the process on YouTube at: <u>http://youtube.com/watch?v=8apAP_FZ01U</u>

INSURANCE MEMBER BENEFIT, by Kim Laird

IJA members have asked for this member benefit in the past. Now it is a reality. The IJA now offers our members a discounted liability insurance through Hilb, Rogal and Hobbs of Philadelphia. Whether you are a performer, president of a club, organizer of a juggling fest, or a hobbiest who juggles in public places, this insurance is for you.

For \$150 per year you are covered for comprehensive liability limits of \$1 million per occurrence and \$2 million aggregate as well as \$2 million in coverage on products and completed operations. You are also covered for \$1 million in personal and advertising injury and \$300,000 for fire damage legal liability. There is NO charge for additional insured certificates. This liability coverage can even be extended to cover business operation from an office location including your home office. Coverage for fests is available. Call Dale Wittick for a quote for your next fest!

For more information or to apply for this exciting member benefit, go online to <u>www.juggle.org/insurance</u>. You can also contact our insurance agent, <u>Dale Wittick</u>, directly by phoning 1-800-HRH-4700.

Archive News !

Ray Stern has recently updated the IJA's online archive of Newsletters and Juggler's World magazines. There are more issues of Juggler's World, and many more embedded hyperlinks between articles. For example, in the Golden Anniversary issue, there are compilations of excerpts from the Bulletin, Newsletter, and older Juggler's World. If those excerpts are from a periodical in the collection,



there is now a hyperlink to the original article. This is a fascinating resource that you can browse online at: <u>http://www.juggle.org/archives/jugmags/main_index.htm</u>

Ray has quietly scanned, copied, linked, and corrected a huge number of pages for all of us to enjoy. Thanks Ray!

Witches, and other potential jugglers by Don Lewis

Halloween has been and gone again. Each year about 150 kids darken my door looking for a bit of candy. Well, they get granola bars instead, but they also get to watch me juggle. I just stand out on my front porch and practice juggling between kids.

It gets an interesting variety of reactions. Some of the parents say "oh, I can do that!", and then promptly prove that they can't. And occasionally someone proves that they can. Either way its an excuse to hand out an IJA card, and the coordinates of the local juggling club. Some of the kids are fascinated and watch mesmerized, a few are totally oblivious, some of the younger ones are just not too sure, and a lot utter the standard phrase "I could never do that...". There are always a few that have learned to juggle in school with balls and scarves and ready to show off for their friends. They get a copy of the green club plans as well as the standard handout.

It actually works out to quite a bit of contact, when you figure each kid has two or more parents and probably a sibling or two. If we could get something interesting about juggling into each loot bag it might be an easy way to promote the IJA.

The idea was briefly discussed on the IJA forum last year, but didn't really gain much traction.

It is easy enough to create a page of business card sized promo cards that any member could print out and hand out with the candy. Once they come to our web site, though, then what? I initially thought of running some sort of contest on the web site. But there's a mishmash of laws governing contests and it would likely be a pain to administer. We don't actually have a kid friendly section of the web site, so for this audience we would have to create something new. Instead of a contest, we could just give something away, like a short streaming video that makes juggling seem possible or even cool to a kid. A parent might check it out, remember that they used to juggle in college and buy a video. A link to the green club project, would fit right in as a good parent/kid project.

What do you think? What would a child centric IJA Halloween web page look like? What kind of video would we give away? The ideal time to create that kind of video would be at the festival if we were prepared with a script and a concept ahead of time.

I encountered an interesting site recently at http:// www.freerice.com/about.html where the premise is quite simple, test your vocabulary and help feed the hungry. Perhaps members with a rich store of fact and trivia could create a "test your juggling knowledge and learn a bit as you go on" type of interactive page that would appeal to kids enough to join us. We might even envision a kid's membership that would just include an electronic membership card and a special kid's newsletter at no cost. That last assumes that we have a few folks who can write interesting stuff for kids on a regular basis. Send me an email if you're interested in exploring the concept. If there is enough interest we can set up a discussion group and see where it leads. lewis@juggle.org



Quebec City - January 4, 5, 6 2008 École de Cirque de Québec 750 2nd Ave Limoilou (Quebec) G1L 3B7 \$30 advance purchase <u>(on myspace site only</u>) \$35 at the door includes festival + show

Editor's Note:

Quebec is a French speaking province, but you don't need to be able to speak French to enjoy this festival. Most of the local jugglers are bilingual if not multilingual. Quebec City caters to tourists, so you won't have any difficulty in restaurants. Traffic signs are all based on pictograms and will seem familiar. The octagonal red STOP sign is the same shape and color with the word ARRET instead of STOP. Highway exits are marked with the word SORTIE. Distance and speed are measured in kilometers and gasoline is sold by the liter (3.7 liters / US gallon). Americans traveling by air need a passport to reenter the United States. A passport or photo-ID and proof of citizenship is required for American citizens to enter Canada from the US (and for Americans to re-enter the US by land).

WWW.JUGGLE.ORG

Quebec City Turbo Fest by Melissa Legge

Turbo 418, hosts of last year's Carnabal, will present their second juggling convention in Quebec City in January.

Turbo 418 is a non-profit association based from L'École de Cirque de Québec. The majority of its members are young jugglers who are affiliated with the school, either as past or present students, or coaches. Last year, they put on the Carnabal with just the hope of pulling off a good festival – without a budget, and without a lot of experience. This year, the group is more prepared, financially and logistically, and they are excited for what promises to be a unique event.

"What I liked the most was the ambiance there, the fact that people were very open and not competitive," said Florent Lestage, a juggler from the École National du Cirque, about last year's Carnabal. "The space itself was very welcoming as well." L'École de Cirque will continue to play host to this year's second edition, Turbo Fest. The crew feels that it is the ideal site for the festival. The school, carved out of the Église Saint-Esprit, has more than enough space to accommodate a festival of this size. Also, despite the fact that Quebec City may seem a little out of the way, it is a beautiful and warm city that will be in full swing as North America's oldest city celebrating its 400th anniversary during Turbo Fest.

Also, Quebec is only a three-hour trip by car from Montreal, home to two more circus schools, including the École National du Cirque, not to mention another thriving cultural community. Last year, festival attendees were not just jugglers. Several circus artists (many of whom were students in professional training programs) in diverse disciplines attended – acrobatics, hand to hand, and contortion included – as well as several musicians. "More circus people contributed to the mix, something that usually is missing at American juggling conventions," said Lestage.

This year, Turbo 418 are working with a budget, which they will use to bring in an invited guest, for sound and lighting for the main show, and to purchase and produce merchandise to be sold at the convention. They are also working with a new concept. They want to bring as much of street culture as they can into the festival. They hope to have a DJ on site, to build a lounge in the training space, and there will be other surprises. Furthermore, people can sleep on site, there will be alcohol and other food and drinks available, a renegade show and a gala show, and a supper on Saturday.

Soon the promotional video for this year's festival will be available on the Turbo 418 myspace. You can also find the crew's contact information there, as well as videos from last year, photos, and details about the festival as they are finalized. The site can be found at http://www.myspace.com/turbo418.



Upcoming Festivals:

RIT Spring Juggle In 31st year! April 18, 19, 20 2008 The Campus of RIT Questions email <u>ritjuggle@gmail.com</u> Site info: <u>http://www.rit.edu/~jugwww/</u> Club info: <u>http://www.ritjuggling.org</u>

JAQ Montréal Festival

May 2,3,4 2008 www.jaq.qc.cca